

Life Wear Technologies is committed to protecting your privacy and developing technology that gives you the most powerful and safe consumer experience. This privacy policy outlines how Life Wear Technologies and its affiliated companies and subsidiaries (collectively, "Life Wear Technologies" or "we") collect information, what information LIFE WEAR TECHNOLOGIES collects, how LIFE WEAR TECHNOLOGIES uses it, to whom LIFE WEAR TECHNOLOGIES discloses this information and how you can access, change and remove your information.

COLLECTION OF YOUR INFORMATION

- LIFE WEAR TECHNOLOGIES may collect personally identifiable information from you in various ways. Examples include:
- by signing up to mailing lists at LIFE WEAR TECHNOLOGIES websites or LIFE WEAR TECHNOLOGIES retail store/kiosk locations;
- from an online, retail or telephone purchase;
- when you enter an LIFE WEAR TECHNOLOGIES sponsored sweepstakes or giveaway;
- when you submit a product or warranty claim;
- when you sign up for an LIFE WEAR TECHNOLOGIES loyalty program; and
- when contacting LIFE WEAR TECHNOLOGIES.

Personally identifiable information refers to information about you that can be used to contact or identify you. It includes, but is not limited to, your name, phone number, email address, postal address and social networking information. If you choose to make a purchase using a credit card or gift card, LIFE WEAR TECHNOLOGIES or its third party payment processors may also collect billing information such as credit card numbers or gift card numbers.

LIFE WEAR TECHNOLOGIES may also collect certain non-identifying information, or aggregate information, such as anonymous demographic information including zip codes, dates of birth, customer preferences, information about customer computer hardware and software, as well as information about the links and pages that users access within an LIFE WEAR TECHNOLOGIES website. Certain non-identifying information may be considered personally identifiable information if combined with other information which may enable you to be identified (such as a zip code with a street address); however, the same information when taken alone or combined with other non-identifying information, will be considered non-identifying information.

Please keep in mind that if you directly disclose personally identifiable information or personally sensitive data through LIFE WEAR TECHNOLOGIES operated public message boards, such information may be collected and used by others.

Occasionally LIFE WEAR TECHNOLOGIES will offer links to other third party websites. LIFE WEAR TECHNOLOGIES encourages you to review the privacy policies of websites you choose to link to from LIFE WEAR TECHNOLOGIES websites so that you can understand how those websites collect, use and share your information. LIFE WEAR TECHNOLOGIES is not responsible for the privacy policies or other content on websites other than LIFE WEAR TECHNOLOGIES websites.

USE OF YOUR INFORMATION

LIFE WEAR TECHNOLOGIES may store and use your personally identifiable information for (i) product or service fulfillment, (ii) marketing, promotional and advertising purposes, such as to inform you of products or services available from LIFE WEAR TECHNOLOGIES, (iii) internal operations, such as improving your customer experience, and (iv) to share with trusted third party service providers to help LIFE WEAR TECHNOLOGIES perform activities to improve your customer experience, such as statistical analysis, sending you email or postal mail, processing credit card transactions, providing customer support or arranging for deliveries. All such third parties are prohibited from using your personal information except to provide these services to LIFE WEAR TECHNOLOGIES, and they are required to maintain the confidentiality and privacy of your information.

LIFE WEAR TECHNOLOGIES may also contact you via surveys to conduct research or to solicit your opinion on current services or new services that may be offered. We are part of a global company and may share information with our parent and affiliated companies.

LIFE WEAR TECHNOLOGIES does not sell, rent, or lease your personally identifiable information to third parties. LIFE WEAR TECHNOLOGIES may, from time to time, contact you on behalf of external business partners about a particular offering that may be of interest to you. In those cases, your personally identifiable information would not be transferred to the third party.

LIFE WEAR TECHNOLOGIES is not limited in our use of aggregate information that does not permit direct association with any specific individual, such as the number of users of our Services, the geographic distribution of our users, the amount of information located and/or removed, etc. For example, LIFE WEAR TECHNOLOGIES may use aggregate information concerning which links and pages users access within an LIFE WEAR TECHNOLOGIES website for many reasons including to determine which LIFE WEAR TECHNOLOGIES products and services are the most popular. This

data may be used to deliver customized content and advertising to customers whose behavior indicates that they are interested in a particular subject area.

LIFE WEAR TECHNOLOGIES will disclose your personal information, without notice, if required to do so by law or in the good faith belief that such action is necessary to: (a) conform to the edicts of the law or to comply with legal process served; (b) protect and defend the rights or property of LIFE WEAR TECHNOLOGIES; or (c) act under exigent circumstances to protect the personal safety of users of and LIFE WEAR TECHNOLOGIES website or the public.

Additionally, LIFE WEAR TECHNOLOGIES may disclose personally identifiable information to your agent or legal representative (such as the holder of a power of attorney that you grant, or a guardian appointed for you).

As with any other business, it is possible that in the future LIFE WEAR TECHNOLOGIES could merge with or be purchased by another company. If LIFE WEAR TECHNOLOGIES is acquired, the company that acquires us would have access to the information maintained by us, including personally identifiable information, but would continue to be bound by this Policy unless and until it is amended.

Security Protections for your Information

LIFE WEAR TECHNOLOGIES takes the security of your personal information very seriously. LIFE WEAR TECHNOLOGIES uses reasonable administrative, physical, and technical safeguards to secure the personal information you share with us. Despite these safeguards and our additional efforts to secure your information, LIFE WEAR TECHNOLOGIES cannot promise or guarantee that hackers, cybercriminals, or other unauthorized third-parties will not be able to defeat our security, and improperly collect, access, steal, or modify your personal information.

The security of the account you create on any LIFE WEAR TECHNOLOGIES website relies on your protection of your user profile information. You are responsible for maintaining the security of your User Profile Information, including your password and for any and all activities that occur under your account. You may not share your password with anyone. We will never ask you to send your password or other sensitive information to us in an email, though we may ask you to enter this type of information on an LIFE WEAR TECHNOLOGIES website.

Any email or other communication purporting to be from one of our websites requesting your password or asking you to provide sensitive account information via email, should be treated as unauthorized and suspicious and should be reported to us immediately by emailing customerservice@lifeweartech.com. If you believe someone else has obtained

access to your password, please change it immediately by logging in to your account and report it immediately by emailing customerservice@lifeweartech.com.

USE OF COOKIES OR Similar Technology

LIFE WEAR TECHNOLOGIES websites work with a first party cookie that collects anonymous traffic data, a form of aggregate information. “Cookies” are simple text files stored on your computer for use by a browser. LIFE WEAR TECHNOLOGIES may use “cookies” to assist in data collection and to track visitor website usage and trends to help us better serve you. If you reject cookies, you will still be able to view our websites, but your ability to use some areas of the Sites will be limited. Some of our business partners and publishers (e.g., analytical tracking software providers) use cookies and tracking technologies on our websites. We have no access to or control over these third party cookies or tracking technologies. This policy covers the use of cookies on our websites by us only and does not cover the use of cookies or tracking technologies by any such business partner.

We may also use cookies, pixels, beacons, or other web tracking technologies to track the amount of time spent on our websites or social media and whether or not certain content, such as a video was viewed. We may work with a trusted third party to collect and process this information for us, based on our instructions and in compliance with this privacy policy.

When you visit LIFE WEAR TECHNOLOGIES’s website, LIFE WEAR TECHNOLOGIES automatically collects the name of the website you visited from (called the “referring page”) and the name of the website you chose to visit immediately after ours (called the “exit page”), and information about other websites you have recently visited. This

information is used to improve our website, but we cannot identify you from any information we receive from cookies. Some browsers have a “do not track” feature that lets you tell websites that you do not want to have your online activities tracked. These features are not yet uniform, and our websites are not currently set up to respond to those signals for tracking on our websites.

Participation in Interest-Based Advertising

LIFE WEAR TECHNOLOGIES may also participate in interest-based advertising using similar technology. This means that you may see advertising on our websites tailored to how you browse or shop, or you may see advertising for LIFE WEAR TECHNOLOGIES and its properties on other websites based on your browsing behavior across websites. Some websites where we may advertise belong to ad networks that use your web browsing history to choose which ads to display on their network websites; these ads include advertising for LIFE WEAR TECHNOLOGIES and its websites, but no personal information about you is shared with those third party ad networks. Other websites where you see our ads, such as Facebook, may use interest preferences that you have chosen on those sites, as well as registration and other information about you, to choose which ads to display to you. Some internet browsers, websites such as Facebook and mobile devices offer opt-outs for interest-based advertising. Please refer to the website that you are visiting, your browser and/or your device settings for additional information.

You can opt-out of receiving interest-based ads from third parties who are members of the Network Advertising Initiative (NAI) or who follow the Digital Advertising Alliance’s Self-Regulatory Principles for Online Behavioral Advertising by visiting the opt-out pages on the NAI website (<http://www.networkadvertising.org/choices/>) and DAA website (<http://www.aboutads.info/choices/>).

OPT-OUT/UNSUBSCRIBE

You can opt-out or unsubscribe from receiving e-mail correspondence from LIFE WEAR TECHNOLOGIES at any time by contacting customerservice@lifeweartech.com or by following the instructions contained in any e-mail received. It may take time to process opt-out requests, so it is possible you will receive emails from LIFE WEAR TECHNOLOGIES after your opt-out request.

CHILDRENS PRIVACY

LIFE WEAR TECHNOLOGIES’s websites are not targeted for use by children under the age of 13. LIFE WEAR TECHNOLOGIES does not knowingly collect personal

information from children in connection with the features of our websites without the consent of a parent or guardian. LIFE WEAR TECHNOLOGIES requests that all visitors under 13 to our websites to not disclose or provide any personally identifiable information. Upon notification that a child under 13 has provided us with personally identifiable information, we will delete the child's personally identifiable information from our records.

Special Notice for California Residents

In addition, if you are a California resident under the age of 18 and are a registered user, you may request us to remove content or information posted on our websites or stored on our servers by (a) submitting a request in writing to customerservice@lifeweartech.com and (b) clearly identifying the content or information you wish to have removed and providing sufficient information to allow us to locate the content or information to be removed. However, please note that we are not required to erase or otherwise eliminate content or information if (i) other state or federal laws require us or a third party to maintain the content or information; (ii) the content or information was posted, stored, or republished by another user; (iii) the content or information is anonymized so that the minor cannot be individually identified; (iv) the minor does not follow the instructions posted in this privacy policy on how to request removal of such content or information; and (v) the minor has received compensation or other consideration for providing the content. Further, nothing in this provision shall be construed to limit the authority of a law enforcement agency to obtain such content or information.

Users Outside the United States

LIFE WEAR TECHNOLOGIES is based in the United States, and our website is hosted there. If you are visiting our website from another country, the laws governing our website's collection and use of personal information may be different from the laws of your country. If you decide to visit our website, or share your personal information with LIFE WEAR TECHNOLOGIES, you are agreeing to be governed by the laws of the United States, and you are expressly consenting to the transfer of your data to the United States.

CHANGES TO THIS STATEMENT

LIFE WEAR TECHNOLOGIES will occasionally update this privacy policy. LIFE WEAR TECHNOLOGIES encourages you to periodically review this privacy policy to be informed of how LIFE WEAR TECHNOLOGIES is using and protecting your information.

CONTACT INFORMATION

LIFE WEAR TECHNOLOGIES welcomes your comments regarding this privacy policy. If you believe that LIFE WEAR TECHNOLOGIES has not adhered to this privacy policy, please contact LIFE WEAR TECHNOLOGIES at customerservice@lifeweartech.com. We will use commercially reasonable efforts to promptly determine and remedy the problem.